

MAY–JUNE 2020

Advice That Endures

[LEADERSHIP & MANAGING PEOPLE](#) MAGAZINE ARTICLE Adi Ignatius

Highlights from this issue

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How to Keep Complaints from Spreading

[SOCIAL PLATFORMS](#) MAGAZINE ARTICLE

Limiting the fallout from negative social media posts

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Maybe Failure Isn't the Best Teacher

[DEVELOPING EMPLOYEES](#) MAGAZINE ARTICLE Eben Harrell

When things go wrong, people often shut down and tune out.

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The CEO of Cabot Creamery on Beating Sustainability Benchmarks

[SUSTAINABILITY](#) MAGAZINE ARTICLE Ed Townley

Becoming a B Corp was affirmation of Cabot's existing mission.

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Why Sexual Harassment Programs Backfire

[MANAGING ORGANIZATIONS](#) MAGAZINE ARTICLE Frank DobbinAlexandra Kalev

And what to do about it

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Empower Managers to Stop Harassment

[MANAGING ORGANIZATIONS](#) MAGAZINE ARTICLE Adrienne Lawrence

Smart solutions don't always require HR.

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“If Something Feels Off, You Need to Speak Up”

MANAGING ORGANIZATIONS MAGAZINE ARTICLE Daniel McGinn

A Q&A with Asha Santos, an employment attorney who conducts intervention workshops

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What Happens When an Employee Calls the Ombudsman?

MANAGING ORGANIZATIONS MAGAZINE ARTICLE Charles L. Howard

A primer from the executive director of the International Ombudsman Association

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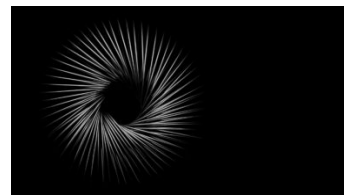


The Agile C-Suite

LEADERSHIP MAGAZINE ARTICLE Darrell K. RigbySarah ElkSteve Berez

A new approach to leadership for the team at the top

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The New-Market Conundrum

ENTREPRENEURSHIP MAGAZINE ARTICLE Rory McDonaldKathleen M. Eisenhardt

In emerging industries the usual rules of strategy don't apply.

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What Managers Get Wrong About Capital

FINANCE & ACCOUNTING MAGAZINE ARTICLE Roger L. Martin

When measuring the performance of investments, companies need to consider the current value of an asset.

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Building a Transparent Supply Chain

OPERATIONS MAGAZINE ARTICLE Vishal GaurAbhinav Gaiha

Blockchain can enhance trust, efficiency, and speed.

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The Case for a Chief of Staff

LEADERSHIP MAGAZINE ARTICLE Dan Ciampa

CEOs need more support than an executive assistant can provide.

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Begin with Trust

MANAGING PEOPLE MAGAZINE ARTICLE Frances X. FreiAnne Morriss

The first step to becoming a genuinely empowering leader



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Discovery-Driven Digital Transformation

INNOVATION MAGAZINE ARTICLE Rita Gunther McGrathRyan McManus

Learning your way to a new business model

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Marketing Meets Mission

MARKETING MAGAZINE ARTICLE Myriam Sidibe

Learning from brands that have taken on global health challenges

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The Strategic Side Gig

MANAGING YOURSELF MAGAZINE ARTICLE Ken BantaOrlan Boston

The right kind of outside work can boost your career.

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Case Study: Should You Fight to Keep a Star?

EMPLOYEE RETENTION MAGAZINE ARTICLE Boris Groysberg

A leader at an investment bank weighs how to respond when his prize employee resigns.

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Harnessing Artificial Intelligence

TECHNOLOGY MAGAZINE ARTICLE Gardiner Morse

We need new rules to avert serious risks.

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Life's Work: An Interview with Marie Kondo

WORKSPACES MAGAZINE ARTICLE Alison Beard

The famous tidiness guru says, "Keep only what sparks joy."

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